



Contact: Wendi Jackson  
Community Information Specialist  
City of Deltona,  
2345 Providence Blvd.  
Deltona, FL 32725-5550  
Phone: (386) 878-8508  
Fax: (386) 878-8751

## Former County Economic Development Director to speak at Business Forum

**June 6, 2012**—The City of Deltona's third Business Forum planned from 8:45 to 11:45 a.m., June 21, is in the works in the City's Economic Development Office.

Jerry Mayes, the City's Business Development Administrator has planned the format of the Forum to resemble the first Forum of the City from the Spring of 2011. Representatives from all Deltona businesses are encouraged to attend a networking session that begins at 8:45 a.m. After a brief welcome, Mayes will report on the progress of how his office has addressed concerns brought to the City's attention at the previous Forums.

After a brief break, **Phil Ehlinger, former Director of Economic Development for Volusia County, will speak.** Ehlinger is an experienced businessman having been the President and CEO of a New York and London Stock Exchange Real Estate Investment Trust, as well as owning his own consulting firm and two building supply businesses. At the conclusion of Ehlinger's speech, businesses present will have an opportunity to share their thoughts and concerns with City staff. The Forum is expected to wrap up around 11:45 a.m.

Business development agencies will have displays featuring various forms of support and assistance they can offer to local businesses. Businesses will find many resources for mapping out new growth for their company along with government initiatives that also provide assistance. The focus of the Forum is to energize and strengthen local businesses and business strategies. For more information on the Deltona Fall Business Forum, contact Jerry Mayes/Business Development Administrator at [jmayes@deltonafl.gov](mailto:jmayes@deltonafl.gov).